

# Europris chooses Maersk's low-carbon shipping option

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Norway-based Europris, retail company with more than 260 supermarkets and one of the largest importers of containerised goods from Asia into Norway, has chosen Maersk's ECO Delivery product aiming to reduce greenhouse gas (GHG) emissions from seaborne logistics.

Maersk and Europris have a long-standing partnership in end-to-end logistics.

With ECO Delivery Ocean, Maersk offers its customers the opportunity to handle transports completely with certified green fuels for a fixed cost. The corresponding greenhouse gas savings are confirmed to the customers with a certificate and these transports will be exempted from EU Emissions Trading System (ETS) charges by Maersk in the future.

"Europris is among the first customers that is shipping 100% of its cargo under Maersk care with ECO Delivery. It is very exciting to see more and more of our customers going 100% in to reduce their emissions from seaborne transports instantly and without any compromises," commented Birna Odefors, managing director of Maersk's Area Nordics.

Europris aims to reduce its CO<sub>2</sub> emissions in line with the Paris Agreement and the 1.5°C target. The Norwegian company is working towards zero emissions by 2050.

Europris is decreasing its GHG emissions from ocean transports with ECO Delivery by more than 80% or in concrete figures over 3,270 tons CO<sub>2</sub>e in 2023 and another estimated 6,250 tons CO<sub>2</sub>e in 2024. This is made possible by replacing fossil fuels on Maersk ships with second generation biodiesel or bio-methanol based on waste feedstocks.

Pål-Christian Andersen, logistics director at Europris, stated, "The reduction of our greenhouse gas emissions is an important strategic goal for our company. Cooperation with partners that seek modern solutions and opportunities are therefore imperative for achieving our ambitions."