

# ZIM renews strategic partnership with ArrowSpot Systems

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ZIM Shipping Lines has announced the extension of its contract with ArrowSpot Systems, a provider of end-to-end cargo monitoring solutions, for another five years.

ArrowSpot's 24/7 control center is now an integral part of ZIMonitor service, which offers proactive remote tracking, monitoring, and control for reefer containers carrying sensitive, high-value cargo.

ZIMonitor is powered by ArroWatch 24/7 monitoring service and aims to reduce sensitive cargo damage, loss, or waste.

Gil Lehmann, ZIM's Head of Global Logistics Equipment, stated, "ZIMonitor is one of ZIM's flagship services, and enjoys an outstanding reputation. Our

customer satisfaction is a testament to ArrowSpot's unwavering dedication to performance, technology, and work ethic. They are a valued extension of our team."

ArroWatch 24/7, one of ArrowSpot's portfolio of cargo tracking solutions, leverages a combination of intelligent decision-support technology and experienced officers, who respond to acute events in real time. ArrowSpot's advanced algorithms classify and prioritize alerts, such as temperature deviations within a reefer, enabling its highly-trained staff to make data-driven decisions and resolve problems quickly and efficiently.

"What sets ZIMonitor apart is its unique ability to not just alert us to problems but to respond immediately through a combination of advanced technology and operational intervention by highly trained teams along the cargo route," pointed out Anat Ayal, ZIM's Head of Global Reefers & Special, Cargo Unit / Global Sales.

Ran Grinshtain, CEO of ArrowSpot, commented, "We take pride in working behind the scenes, contributing to the shipping market's best cargo monitoring service. Over the past 5 years, together with ZIM's commercial and operation teams, we have continuously adapted and improved our solutions to align with ZIM's evolving needs. We are truly excited about our continued partnership and our mission to support more sustainable global cargo solutions."

Yoav Mimran, Director of Business Development of ArrowSpot, added, "Cargo such as pharmaceuticals and food is highly sensitive to environmental changes. By integrating ArroWatch 24/7 into their cargo monitoring, exporters, freight forwarders, and reefer users can start benefiting from greater peace of mind and sense of control for cargo anywhere in the world."