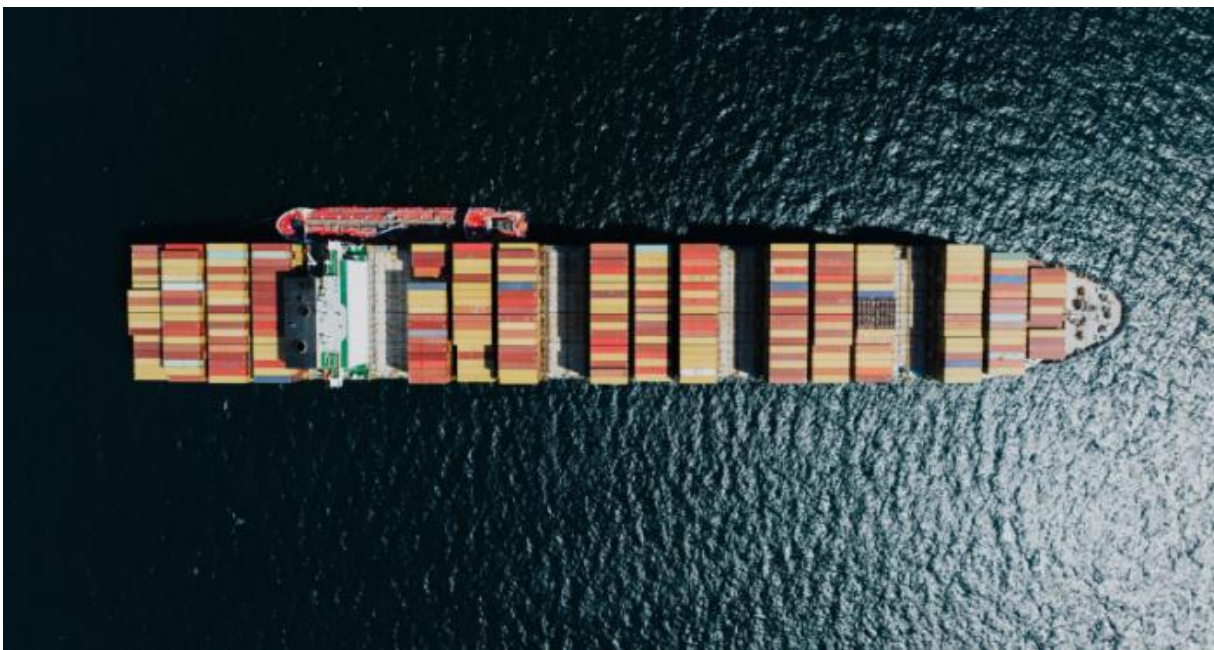


# SeaLead launches Asia – West Coast service

June 11, 2024



SeaLead has unveiled its latest direct liner shipping service, marking the commencement of the AWC (Asia West Coast) service.

This route will establish a direct link between China, South Korea, and the US West Coast.

Specifically, it will connect major Chinese ports directly to Long Beach, California, offering one of the quickest transit times available from China and South Korea to Southern California.

The introduction of this new service is in line with the growing trade activities between the two nations. In the period spanning January to March 2024, the US recorded exports valued at US\$36.86 billion to China and imports valued at US\$97.63 billion from the same country.

"The introduction of the AWC service is a strategic response to the robust demand we've seen in Transpacific trade. Our aim is to offer an unrivalled

transit solution that not only meets but also exceeds the logistical requirements of our clients," stated SC Chan, acting head of SeaLead.

The AWC service will operate with the following port rotation: Nansha, Ningbo, Shanghai, Qingdao, Busan, Long Beach, Nansha, and back to Shanghai. The inaugural voyage is set to begin with the first vessel departing from Nansha on 16 June. Following this, the second vessel will depart from Nansha on 26 June, with a scheduled stop at Busan, South Korea.

Notably, there will be two stops at Busan, making it the initial port of call on the westbound leg before proceeding to Nansha. Initially comprising five vessels, the service will transition to a weekly schedule. South Korea plays a crucial role in the AWC service, offering efficient transit times between Busan and Long Beach in both directions.

"SeaLead's expansion with the AWC service underscores our dedication to enhancing operational efficiencies and cost-effectiveness for our customers, ensuring they receive the best possible service in the industry," added Cas Pouderoyen, managing director, of Americas.

