



OOCL named “Best Green Shipping Line” again at 2024 Asian Freight, Logistics and Supply Chain (AFLAS) Awards

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Orient Overseas Container Line Ltd. (OOCL) has received the “2024 Asian Freight, Logistics and Supply Chain (AFLAS) Awards - Best Green Shipping Line” trophy at the ceremony held on June 25 in Shanghai.

“The Best Green Shipping Line” award pays tribute to the ocean liner that outperformed its peers in several areas, such as compliance with regulations and environmental standards, investment in green initiatives, strategic planning, policy setting in order to reduce emissions from operations, and ongoing staff training. This is the second time OOCL won the title of “The Best Green Shipping Line”, demonstrating the market recognition of OOCL’s efforts and resolute commitment to achieving environmental excellence and sustainability.



OOCL has been taking a proactive role in implementing various environmental initiatives, such as bunker saving programs that have been implemented for many years, using artificial intelligence technology to enhance operational efficiency, and investing in eco-friendly and dual-fuel vessels. With the efforts over the years, as of 2023, OOCL has reduced its average shipping carbon emissions by more than 53% since 2008. Moreover, to support its customers to achieve their sustainability goals

and decarbonization targets, OOCL launched an upgraded Emission Monitor in 2023 to offer real-time calculation on the carbon emission of end-to-end shipment.

Commenting on the award win, Mr. Michael Xu, Director of Trades at OOCL, said: "We would like to thank Asia Cargo News, our customers and all other business partners for their support and recognition to OOCL. Moving forward, we will continue to advance our journey in green transition and fully support the industry moving towards Net Zero by 2050."