



CMA CGM taps Google to develop AI solutions

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Tugster

French liner CMA CGM has signed a global partnership agreement with Google to accelerate artificial intelligence (AI) adoption across its operations.

"This collaboration aligns with our digital roadmap and investments. Together with Google, we will lead the digital revolution in shipping, logistics and media, optimise

our processes, and enhance our competitive edge,” commented Rudolph Saade, CMA CGM’s chairman.

Last week *Splash* reported CMA CGM had invested in Pasqal, a French quantum computing firm, with the aim of developing optimisation solutions for maritime and logistics.

The Pasqal investment follows investments by cash-rich CMA CGM in technology companies and artificial intelligence initiatives such as Kyutai and Mistral AI.