

HADAG and COSCO launch green passenger ferry in Hamburg

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Credit: Hafen Hamburg Marketing, Mahdi Ahmadi

Hamburg-based transport company HADAG has officially launched its newest green-energy hybrid passenger ferry, “Finkenwerder,” named after a Hamburg city district.

The 33-meter-long vessel, designed to accommodate up to 250 passengers, will operate on HADAG’s routes in the Port of Hamburg and along the Elbe.

The ferry’s vibrant paintwork, created by COSCO SHIPPING Europe, symbolizes the strong partnership between the shipping company and Hamburg. For the next three years, the design will showcase the city’s port skyline on one side, with COSCO SHIPPING’s mascot, Captain Panda, greeting passengers while waving the Hamburg flag.

The other side highlights Hamburg’s global connectivity with a world map and Captain Panda holding a green leaf, underscoring the commitment to a sustainable future.

The launch ceremony brought together over 200 guests, including representatives from politics, authorities, the consulate, media, partners, and customers of COSCO SHIPPING and HADAG. Attendees enjoyed an exclusive inaugural tour of the Port of Hamburg aboard the ferry.

“COSCO SHIPPING’s container ships have been an integral part of Hamburg’s cityscape for more than 40 years. In 1989, we opened our first office outside China in Hamburg as our new home in Europe. With the design of the new HADAG hybrid ferry, we are expressing our long-standing and close ties with Hamburg and supporting the city on its way to becoming a green metropolis,” commented Fu Xiangyang, Chairman COSCO SHIPPING (Europe) GmbH during the official christening ceremony.