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Fleet Management at 30: How the business of shipmanagement is changing in the 2020s

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*Splash* has launched a special publication to celebrate the 30th anniversary of Fleet Management, the world's second-largest shipmanager.

The new magazine comes at a pivotal time for the Hong Kong manager as it prepares for a change of leadership with Kishore Rajvanshy, the founding managing director of the company, handing over the day-to-day reins to Rajalingam Subramaniam, the former boss of MISC, Malaysia's flagship shipping line.

The magazine reflects on how the business of shipmanagement has changed since 1994, as well as how it is likely to transform in the coming years. As well as a standalone publication, it also features in the recently published [80-page Hong Kong special](#) *Splash* has prepared for Hong Kong Maritime Week.

*Splash* has a long history of assisting companies to get their thought leadership across to the shipping industry, producing magazines in association with sat comms leader Inmarsat, cargo handling specialist Macgregor, lubes giant Cockett Marine Oil, and ship maintenance expert Rustibus as well as a host of other maritime brands over the years.

For marketing personnel interested in seeing how they can get their brand across to the *Splash* readership via dedicated, thought-provoking, topical magazines, get in touch with Victor Halder on +852 6030 0350 or email [victor@asiashippingmedia.com](mailto:victor@asiashippingmedia.com).

To access the full Fleet Management magazine, [click here](#).