

SUUS opens new warehouse in Poland dedicated to Hisense products

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Rohlig SUUS Logistics' new distribution centre in Poland

Rohlig SUUS Logistics, the largest logistics operator in Poland, has opened a warehouse dedicated to serving the products of Hisense, a global manufacturer of household appliances and consumer electronics.

The new distribution centre, which is located in the P3 Warsaw I logistics park, allows the handling of a larger volume of goods and the consolidation of the existing operations in one place.

The new development of nearly 50,000 m² is a state-of-the-art logistics warehouse designed to handle Hisense products, as well as Gorenje and ASKO, which are part of the Hisense Group. The facility offers block and rack storage, including bonded and recognised storage. It consolidates processes previously carried out in four different locations, making them more efficient and reducing costs.

This is the next stage in SUUS' more than five-year collaboration with this rapidly growing manufacturer of white goods and consumer electronics. Currently, in the supply chain of the Hisense brand, the operator provides warehousing, order picking, import and export customs handling, domestic distribution, as well as full-vehicle road transport to foreign markets, including Ukraine, Moldova or the Baltic States with plans for additional destinations underway.

Krzysztof Rzeźniczek, director of the Rohlig SUUS Logistics branch in Warsaw, stated: "For us, the cooperation with Hisense is a strategic project that shows how, through joint action and mutual trust, we can grow together. When we started our cooperation in 2019 at the customer's warehouse in Ożarów Mazowiecki, we were managing an area of 10,000 m². Five years on, we are opening a

dedicated location with five times as much space, where we can handle 100 cars in a single day. We are also consolidating existing processes from other locations there. One logistics centre means less reloading, which means a more efficient and cost-reducing distribution process.”

Rohlig SUUS Logistics’ new logistics centre comprises three buildings with a target area of 115,365 m².

The location is in the process of being BREEAM-certified at the Excellent level. The warehouse is equipped with, among other things, energy-efficient LED lighting with an automatic control system or infrared taps. Chargers for electric cars and a grey water recovery system have also been installed on the site, and the green areas will not need to be watered.