

## Maersk Europe Market Update January 2025

The latest developments across key ports, ocean, air freight, inland, e-commerce and customs in Europe.

Read here



16th January 2024

As we start the year with final preparations for the Network of the Future, we answer some of <u>your</u> <u>commonly asked questions</u> and look ahead toward creating <u>antifragile supply chains</u> in 2025. We also analyse the impact of technology investments in logistics, and bring you the details of how we, together with our customer Vivobarefoot, are <u>reducing climate impact</u>. Don't forget to start your year by staying up to date with the latest developments with our <u>Europe Market Update</u> for January 2025.

Gemini: Answering Your Questions

Maersk Head of Trans Suez Network, Sebastian von Hayn, sits down to answer your key questions about the Gemini Cooperation Network of the Future - from Maersk's 90% schedule reliability target to the impact on inland services.

Watch here →





Small Steps, Big Impact

Big change starts with small steps, as demonstrated by our partnership with Vivobarefoot, a footwear brand with a difference. Find out how our close collaboration is driving positive change for business objectives and decarbonisation goals, enabling Vivobarefoot to focus on their core business.

Find out more →

## Invest in New Tech Success

Investments in new technology will be a cornerstone of achieving supply chain success in 2025, but how do you ensure you're getting the right value from your efforts? Juan Cajiao (Maersk Global Head of Market Activation) outlines how to track your investments and where logisitcs technology - including AI - is heading this year.



## Watch here >



## Antifragile Supply Chains of 2025

Last several years have demonstrated that disruptions in the supply chain are inevitable - however, fragility doesn't have to be. Part of our "what to expect in 2025" series, this article explores practical ways to transform your supply chain into an antifragile powerhouse.

Read here ->

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